

# Sustrans-

Ridhi Kalaria  
Partnerships Manager – West Midlands

[Ridhi.Kalaria@Sustrans.org.uk](mailto:Ridhi.Kalaria@Sustrans.org.uk)



# Sustrans: the UK charity making it easier for people to walk and cycle



# Sustrans' strategic priorities



## Paths for Everyone

A UK-wide network of traffic-free paths for everyone, connecting cities, towns and countryside, loved by the communities they serve



## Liveable Cities & Towns for Everyone

Places that connect us to each other and what we need, and where everyone can thrive without having to use a car





# Our definition of a 'liveable city or town for everyone'

**1**

Has social connection at its heart



Has most of what you need just a short walk away

**2**

**3**

Has roots and celebrates its unique character



Is easy for everyone to move around in healthily

**4**

**5**

Has clean air and green space for all to live and play in



# We work with others to make change...



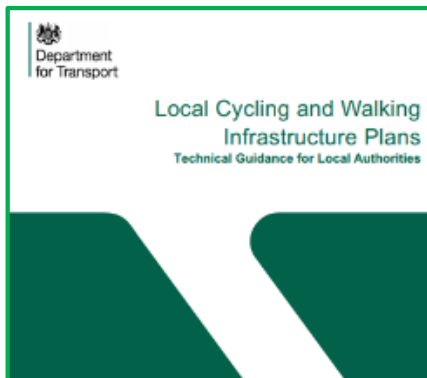
Designing high quality walking and cycling infrastructure

Bold ideas to improve liveability of cities and towns



Collaborative design approaches engaging communities

# We work with others to make change



Supporting LCWIP development, technical and strategic support

Delivering behaviour change programmes in schools, workplaces and communities





# Transport & climate change

- Transport is the biggest single emitter of CO<sub>2</sub> emissions in UK
- Total transport CO<sub>2</sub> has hardly reduced in 25 years
- Road transport is the biggest contributor
- Cycling levels rose 300% on some days during lockdown
- 60% young people “very worried” or “extremely worried” about climate change.



Housing, Communities & Local Government Committee  
@CommonsHCLG

We started yesterday's session of with the simple question of why [#LocalGov](#) is so important for meeting [#NetZero](#) targets

Xavier Brice of [@Sustrans](#) sums it up pretty well 🗨️

Want to delve deeper? Watch the whole session back right here: [parliamentlive.tv/Event/Index/41...](https://parliamentlive.tv/Event/Index/41...)

**Why are local councils important for meeting our Net Zero target?**



Play

Transport is the single biggest contributor of CO<sub>2</sub>



1K views

0:01 / 0:55





# The 20-minute neighbourhood concept

- People should have the ability to meet most of their everyday needs within an easy and attractive walk of their home
- **‘Walkability’** – attractive destinations and attractive places to walk

**800  
metres**



# Moment of Change

- A rare national 'moment of change' as a result of the pandemic, which coincides with the introduction of the Capability Fund.
- Behavioural Insights Team Scoping Study report – identified 'Cycle to Work' as one of the top three policy options to focus on coming out of the pandemic.
- Focused on cycling, but includes walking.
- Published on [www.activetravel.org.uk/momentofchange](http://www.activetravel.org.uk/momentofchange)



# School Streets

- School Streets vary from place to place. In most cases, traffic is restricted for 30-60 minutes at either end of the school day
- We've worked with Playing Out to create a video on how to steward a school street
- <https://www.sustrans.org.uk/our-blog/projects/2019/uk-wide/sustrans-school-streets>
- <https://www.wearepossible.org/latest-news/school-streets-reducing-childrens-exposure-to-toxic-air-and-road-danger>



# Bike to School Week



## Bike to School Week 2021

27 September – 1 October



Pledge to take part  
to receive a free guide and  
a chance to win a Frog bike



[www.sustrans.org.uk/biketoschoolweek/pledge](http://www.sustrans.org.uk/biketoschoolweek/pledge)



Sustrans is the charity making it easier for people to walk and cycle.

We connect people and places, create liveable neighbourhoods, transform the school run and deliver a happier, healthier commute.

Join us on our journey.

[www.sustrans.org.uk](http://www.sustrans.org.uk)

Registered Charity No. 326550 (England and Wales) SC039263 (Scotland)  
VAT Registration No. 416740656.

